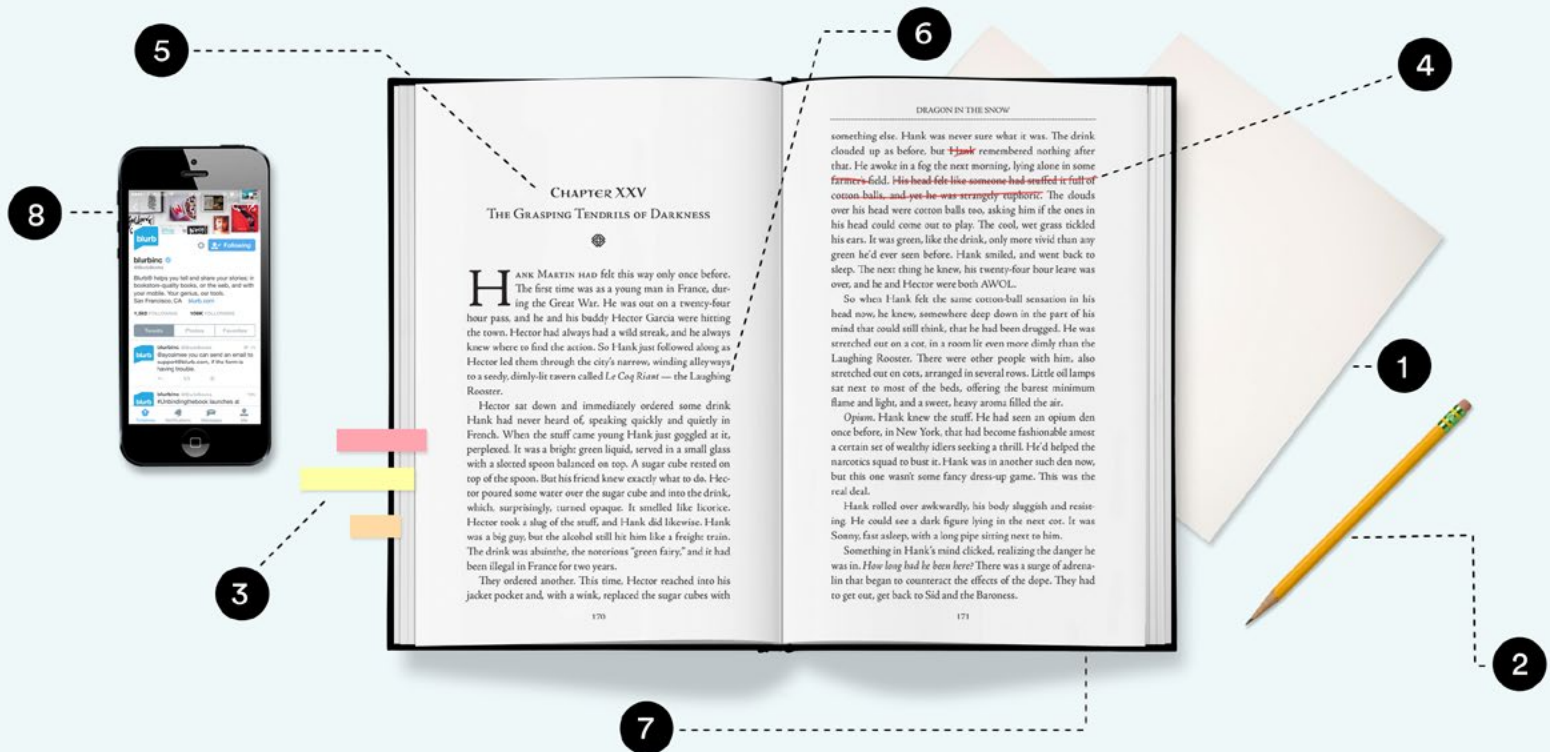


8 STEPS TO SELF-PUBLISHING SUCCESS



What goes into a self-published book? It's more than just hitting the “publish” button. Here's a roadmap for your novel—from first idea to first sale.

- 1. Plan.** Whether you're a plotter or a pantser, [thinking about your novel](#) ahead of time is never a bad idea. [Explore your brain](#) and find the way into your story.
- 2. Write.** There are a thousand ways to write a book, and a million ways to get distracted. [Develop a routine](#), [stay focused](#), and [write, write, write](#), my friend.
- 3. Team up.** Do not attempt this self-publishing thing alone. Your [writing group](#), your designer, your editor—they're all there to help. [Even when you hate them](#).
- 4. Edit.** Good writing is lean. Look at your story structure first, then tighten up your sentences. [Be tough](#). [Kill your darlings](#). And clean up those typos, too.
- 5. Design.** A novel isn't just words. Presentation matters, too. Spend time on your cover and [page layouts](#). Our novel templates (coming soon) for Blurb BookWright will help.
- 6. Build.** This is easier than you think. Save your manuscript in RTF, import it to [BookWright](#), style your pages, and publish as a [print book](#) and [reflowable ebook](#).
- 7. Distribute.** Get an ISBN. Sell directly to your fan base, or distribute to Amazon and other booksellers through our Global Retail Network. [Choose what works for you](#).
- 8. Promotion.** Get reviews. Connect with fans. Build your brand. [Visit our blog](#) for an ever-growing trove of in-depth tips.